



**BNP PARIBAS**  
CORPORATE & INVESTMENT BANKING

SPANNENDES ARBEITSUMFELD

REWARDING POSITIONS

ENTRENAMIENTOS CONTÍNUOS

DE VRAIES RESPONSABILITÉS



**STRATEGIC MARKETING ASSISTANT – BILINGUAL**  
**GERMAN/ENGLISH**  
**6 MONTH INTERNSHIP IN PARIS – JANUARY 2010**  
**BNP PARIBAS GLOBAL EQUITIES & COMMODITY**  
**DERIVATIVES**

**BNP Paribas Global Equities & Commodity Derivatives**

BNP Paribas (rated AA/Aa1) is a European leader in global banking and financial services and is one of the 6 strongest banks in the world according to Standard & Poor's. With over 160,000 employees worldwide, BNP Paribas has offices in 85 countries across six continents.

Part of the Corporate and Investment Banking business line, BNP Paribas Global Equities & Commodity Derivatives has been a pioneer in the equity derivatives industry and counts today approximately 1500 front office staff on 5 platforms in New York, London, Paris, Hong Kong and Tokyo.

BNP Paribas Global Equities & Commodity Derivatives offers a full range of equity and fund-linked products that can be customised to address the various needs of financial institutions and hedge funds as well as corporate and retail clients. BNP Paribas is a market leader in Equity Derivatives with some of the largest trading positions and market shares worldwide. Renowned for our unique quantitative skills for advanced product design, this combined with our established leadership allows us to work in partnership with clients, delivering the most cutting-edge tailor-made solutions to the market.

**The Strategic Marketing Team based in Paris is looking for an intern starting in January 2010, for 6 months.**

**Mission**

This team creates imaginative strategies – in product marketing and marketing communication – to “package” and promote our products to a wide range of client segments. Working hand-in-hand with structuring and sales, their complete understanding of the products and innovative point-of-views are integral parts of the product development process.

Based in the trading room, the main mission will be:

- Market watch including competitors positioning, on a day to day basis
- Conception of monitoring tools
- Participation to the development of marketing tools for sales (brochures, marketing pitches, follow-up and development of internet websites)
- Participation to the development of the advertising campaigns

**Investing in ideas**  
*graduates.bnpparibas.com*



**BNP PARIBAS**  
CORPORATE & INVESTMENT BANKING

SPANNENDES ARBEITSUMFELD  
REWARDING POSITIONS

ENTRENAMIENTOS CONTÍNUOS  
DE VRAIES RESPONSABILITÉS



- Follow-up and coordination of marketing operations (briefs of design agencies, events team, webteam, etc...)

## Training/skills

- Halfway between finance and marketing, this internship requires genuine interest of both financial markets & marketing.
- International profile or interest for different cultures.
- Very good knowledge of Excel, PowerPoint, Photoshop. Macromedia Flash Player is a plus.
- English and German are a pre-requisite; fluency in French is a strong advantage.
- Strong interpersonal skills.

Apply on line on [www.graduates.bnpparibas.com](http://www.graduates.bnpparibas.com)

Select "Apply now", then "Start a new application here". When you reach the « Career choice-First preference step, in the "City" drop-down menu, choose "Paris" ; in the "Scheme" drop-down menu, choose "Long Term Internship" ; then in the "Department" drop-down menu, choose "Equities and Derivatives".

And please send your CV to the following address: [aude.pilleron@bnpparibas.com](mailto:aude.pilleron@bnpparibas.com)

